



Phone: (800) 947-8230 – (515)225-7600 Fax: (515) 414-7646
 em: lisa.moynihan@cbizaudio.com or angie.maxwell@cbizaudio.com

Company Name: _____

Our objective is to write scripts that are concise yet informative and entertaining.

Remember: Good scripts are those that your customers will react to.

When you fill out this form, please give us the general topic of the message on the first line and then list 4 to 5 pertinent facts related to that topic. Use your previous script to assist you.

place a check mark next to your preference/choice(s) in each category:

Who are your callers?

General Public: Wholesaler: Retailers:
 Purchasing Agents: Corporate Management:

Image - How would you like your script written?

Personal: Very Professional:
 Humorous but professional: Caring:
 Service Oriented: Other: _____

**Choose your voice and music from www.creativebizaudio.com
 Feel free to contact Angie at angie.maxwell@cbizaudio.com for recommendations**

Voice Talent: _____

Music Selection: _____

Sound Effect: _____

Most commonly asked questions:

Hours:

Monday: _____ to _____ Tuesday: _____ to _____ Wednesday: _____ to _____ Thursday: _____ to _____

Friday: _____ to _____ Saturday: _____ to _____ Sunday: _____ to _____

Location: _____

Monthly Specials: _____

New Products or Services: _____

E-mail address: _____

Web Site Address: _____

Having Trouble?? Needs some Ideas?

Provide bullet points on your company or direct us to specific location on your website you would like us to write about!!

Or fax over some flyers or brochures and list the topic # with Letter on the flyer.

Ask us for a sample script from your industry. Use it for some ideas and tells us what you like.

Client:

Topic 1:

A.

B.

C.

D.

E.

Topic 2:

A.

B.

C.

D.

E.

Topic 3:

A.

B.

C.

D.

E.

Topic 4:

A.

B.

C.

D.

E.

Topic 5:

A.

B.

C.

D.

E.

Topic Extra:

A.

B.

C.

D.

E.
